

MULTI-HOUSING NEWS

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PRODUCTS/SERVICES/COOL IDEAS

Mold-Prevention Product Line Promises Long-Lasting Results, Low Cost

Northridge, Calif.— A new line of mold prevention and remediation products for residential and commercial buildings was recently unveiled by **SEI Chemical**, a specialty chemical formulator and manufacturer.

"[A tremendous amount of money] was spent last year fighting lawsuits related to mold, mildew and fungi," said Dan Rosenblat, SEI Chemical's COO. "Our products will help builders, contractors and commercial firms avoid most of these problems from the start."

SEI Chemical's mold prevention/remediation product line includes seven different products tailored to meet mold preventative and disinfectant needs, including mold preventative and disinfectant sealer sprays; mold- and odor-eliminating stain sealers; mold-resistant primer coatings; and long-term, non-stick mold- and mildew-resistant coatings and paints.

"SEI Chemical's mold prevention and remediation products create incredible value for the dollar spent. For instance, our SEI Mold Proofer Construction Spray, designed for new building materials, lasts for eight to 12 months and costs \$10 to \$12 per gallon, which is five times less expensive than similar products," claimed Rosenblat.

SEI also manufactures mold preventative products that when sprayed will protect all building materials for eight to 10 years. These products also come with eight- and 10-year performance warranties.

"SEI Chemical's high-end product line contains the only products that actively fight against many common bacteria such as *Listeria*, *E. coli* and *Salmonella*, while also preventing mold," added Rosenblat. Visit: www.SEIchemical.com.